



# HWRCC to launch Village Hall & Community Building web site

Register your Hall now to 'open its doors' to the world-wide web!

[www.ruralcommunitybuildings.org.uk](http://www.ruralcommunitybuildings.org.uk)

The first community building web site able to advertise the facilities and activities now available at community buildings across the East Riding of Yorkshire, North and North East Lincolnshire will launch at the end of 2010.

Increasingly, community buildings across the region are being used for social events (weddings, christenings, private parties), access to services (mobile library, post office, health services), meetings for voluntary, public and private sector organisations, as well as providing a programme of activities. The launch of the site will help to maximise the opportunities available and increase awareness of the activities taking place locally.

It is now evident that users of community buildings in the region require information at the touch of a button, instant and up to date, rather than purchasing information in a directory format that is cumbersome and soon out of date.

## Key Features:

The web site will be packed with easy to access features:

- Individual page for each Village Hall or community building with 'added extras', such as, updateable events and activities section, facilities listing, access to booking information, photograph gallery (internal and external pictures), direct link to the hall's web site (for those halls/buildings that have developed a site), plus much more...
- Search facility categorised by region and neighbourhood, and name of hall. Future development will include other key advanced search criteria
- A map of the region illustrating the halls that have registered. The navigation will allow users to quickly obtain the contact details from the map, along with directions from their 'front door' direct to the hall
- Welcoming home page promoting the use of the halls in the region
- Easy to use navigation, allowing users to access information quickly and easily
- Designed to accessibility standards, meaning it will be usable by people with disabilities who find it hard to access standard websites.

## How will you benefit?

There are so many benefits from registering on the only Community Building web site for the region:

- Anyone can search the online database of community buildings for free, providing visitors to the site with instant information on your hall
- The Content Management System operating the web site allows us to change all aspects, enabling you to ensure the information being advertised on your page is kept continually up to date, for example, events, change in hall facilities should the hall undergo refurbishment, fundraising activities, achievements, etc
- A marketing programme has been developed by HWRCC to promote the web site pre and post launch, and thereafter, to bring visitors to the site
- Although the site will be independent it will be linked to HWRCC's web site, as well as other key organisations sites that we believe will bring additional traffic to the site, i.e. Local Authorities, Local Development Agencies, voluntary and community organisations, private companies, etc
- We certainly believe that this online facility will help you generate additional income, as well as increasing footfall.



## About HWRCC

Humber and Wolds Rural Community Council (HWRCC) is the only independent charity that works to improve the sustainability and vibrancy of rural communities in the East Riding of Yorkshire, North Lincolnshire and North East Lincolnshire. HWRCC works with partners in tackling a range of rural policy issues, including the development of rural services, community enterprises, creation of employment opportunities, rural regeneration and social inclusion.

HWRCC has established a strong reputation for the provision of services to management committees of rural community buildings, built upon an excellent service delivery record of over 35 years. The web site will complement the work taking place in the region.

### The Cost

HWRCC has been able to keep costs to a minimum and is able to offer this unique facility for only £13 per quarter and we do ask that you sign up for 1 year (total cost £52). This cost includes the continual management and maintenance of the web site. You will be invoiced on a quarterly or annual basis depending on which timescale is most appropriate for you (30 days in advance).



### What to do next

**Don't delay in registering your hall's details!**

- Complete and return a hard copy of the questionnaire (this is available to download from the HWRCC web site or you can request a copy by contacting us on: **01430 434046**)
- Provide photographs of your hall (if possible both internal and external shots in jpeg format and forward to Margaret Kirk, clearly labelled with the name of your hall and a description. Photographs can be emailed or posted on a CD.
- Arrange payment. Please return your signed questionnaire with a cheque for £52 for the first year



**HWRCC wants to continue to work with you in ensuring the sustainability of your community building, a vital community asset. We are sure you will agree that this is an innovative way of helping to promote your hall and hopefully generate much-needed income.**

For more information, please contact Margaret Kirk  
Tel: 01430 434046  
Email: [margaret.kirk@hwrcc.org.uk](mailto:margaret.kirk@hwrcc.org.uk)



**Humber & Wolds  
Rural Community Council**